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## **FESNAK & ASSOCIATES, LLP NAMED A LEADING PROVIDER OF ACCOUNTING SERVICES IN U.S.**

BLUE BELL, PA, October 8, 2009—Fesnak & Associates, LLP ([www.fesnak.com](http://www.fesnak.com)), which provides middle-market clients in the mid-Atlantic states with sophisticated accounting, tax and financial services, announced today that it has been chosen by Goldline Research as one of the “Leading Providers in the United States: Accounting Professionals” for 2009. The list of firms will appear in the October 19<sup>th</sup> issue of *Forbes*.

“We are very pleased to have received this ‘Leading Provider’ designation,” said Managing Partner Bob Fesnak. “It reinforces our belief that consistently providing a portfolio of quality services to help our clients grow and prosper is absolutely fundamental to our success. We want to share this award with our clients and extend our thanks to them for helping us achieve this recognition.” Established in 2005, and now serving a client base from New York to Washington, D.C., the firm prides itself in combining the sophistication of a national firm with smaller-firm quality service, a “key differentiator”, notes Fesnak.

To make its selection for its list of leading Accounting Professionals, Goldline Research identified more than 1,000 small to mid-sized accounting firms throughout the U.S. Then, the company evaluated each on a number of criteria, including years of experience, client retention and community service activity. Finally, those firms scoring highest were rated on the level of customer satisfaction provided, through interviews with client and business references, to assess professionalism, service and performance.

“There are more than 350,000 accounting professionals in the United States. Quality and client service varies greatly in the industry, and, as a result, many businesses end up making a

(more)

poor selection when choosing their accounting professional. The firms that we selected provide client service that exceeds the industry standard,” said Victoria Coryelle, analyst, Goldline Research. “We believe these firms are setting the benchmarks for client service for the industry as a whole.”

**About Fesnak & Associates, LLP:** *Fesnak & Associates, with offices in Blue Bell and Allentown, PA, is a leader in providing sophisticated and specialized financial services, to established and emerging companies and private equity and venture capital firms in the mid-Atlantic states. The firm is comprised of a diverse team of professional advisors whose individual areas of specialization range from traditional accounting and tax services to several unique areas including valuation and litigation support, forensic accounting and financial management outsourcing. Named one of the Philadelphia area’s “Best Places to Work” by Philadelphia Business Journal in 2008, the firm has approximately 45 employees. It is a member of MGI, one of the largest associations of independent auditing, accounting and consulting firms in the world. For further information, please visit [www.Fesnak.com](http://www.Fesnak.com) or contact us at 267-419-2200.*

**About Goldline Research:** *Goldline Research is a leading marketing and information services company. Goldline Research’s mission is to empower consumer choice by identifying leading professional services providers. Goldline Research evaluates professional services firms and providers throughout the United States using a rigorous, proprietary research methodology. The company has helped thousands of consumers find high quality service providers. Goldline Research was recently named to the 2009 Inc. 5000 list of the fastest growing privately-held companies. Founded in 2004, Goldline Research is headquartered in Novato, California. For more information, please visit [www.goldlineresearch.com](http://www.goldlineresearch.com).*

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As Seen In

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2009 LEADING PROVIDERS

## Accounting Professionals

OF THE UNITED STATES

**THE PROVIDERS SELECTED  
MEET OR EXCEED THE  
CRITERIA BELOW**

- Exceptional Client References
- No Unresolved Lawsuits or Grievances
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Goldline Research strives to provide objective research on professional services providers. Goldline Research does not provide a ranking of providers and this list should not be construed as a "Top 10" list. Although Goldline Research confirms that at the time of initial publication of this list that each provider meets the general criteria above, no promise is made that they will continue to do so, or that a particular service provider is appropriate for the reader's individual circumstance. Only you can determine this after your own independent inquiries. Any use of the information provided herein is at your own risk. Goldline Research disclaims all liability or responsibility for injury arising from your utilization of the information contained herein. Providers are listed in no particular order and no comparisons are made between the listed providers and any unlisted providers. Goldline Research is not affiliated with Forbes® magazine.